

Custom software development



**WE
ARE
WAY**

Your Partner In Innovative Business Solutions

Our unique offering is the implementation of advanced technologies and artificial intelligence-based solutions that help businesses grow, improve efficiency and save resources. Regardless of the complexity of your business challenges, we will offer solutions tailored to your requirements.

Robust IT Infrastructure

We specialise in creating robust IT infrastructures tailored to your business needs, ensuring a high level of security. Our comprehensive security solutions protect your sensitive data and provide peace of mind, allowing you to focus on growing your business.

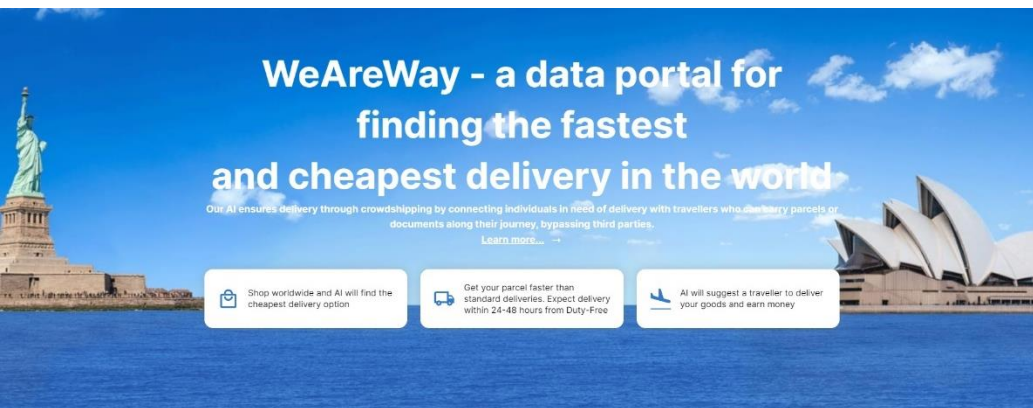
Free IT Consultation

Unlock your business's potential with our complimentary IT consultation services. Our expert team will work closely with you to identify opportunities for improvement and recommend the best solutions tailored to your unique needs.



Our realised projects

WeAreWay platform



Development stack:

- Python FastAPI
- Python Celery
- Databases Postgres
- React

Service for delivery of goods from foreign shops and parcels by travellers

Developed on microservice architecture, which allows easy scaling of the solution and its development in different business areas. It is a unique development of the company

Automation:

Automated product search on various platforms (automated parsing)
Creation of marketplaces by country - scaling to p2p and b2b direction



The company's own product development, now undergoing the market launch process

Increased productivity through automation and time savings.

Business efficiency depends on the smooth operation of all processes. Our automation and logistics solutions will help you optimize time and resources, increasing overall productivity



Chatbots



Intelligent WhatsApp bot

1. Automation of communication: quick and efficient answers to customer questions.
2. Personalisation: tailors communication to each customer to improve the experience.
3. Intelligence capabilities: uses artificial intelligence to predict customer needs and improve customer service.

Shopping Bot

1. Automated search for clothing and accessories across local brand sites
2. Search when selecting from a list, by photo, trends, text query
3. Implementation of priority results delivery functionality
4. Integration with website parsing system, payment gateway
5. Adaptation of results for a particular user (analytics of previous queries).
6. Personalised mailings
7. Possibility to send an enquiry to a stylist

WeAreWay_platform Operator bot

1. Assisting users in placing orders.
2. Feedback and evaluation of operators' work
3. Automated notifications on order status.
4. Assistance in selecting products.
5. Payment and delivery processing
6. Integration with other services of the company.

Why do you need a chatbot?

A chatbot is a virtual assistant. It increases sales, saves time and money on staff. Chatbots raise the profile of your business because they use artificial intelligence and are customised for your business.

WeAreWay.Document Identification



Based on artificial intelligence (AI) SaaS service recognises images of any documents (from national passports to any document in the document circulation) and transfers them to a database for saving or comparison



Development stack:

- Python FastAPI
- Python Celery
- DataBases - Postgres

Service functions:

- Creating document templates
- Training the system for the required document
- Accepting documents for recognition



The company's own product development, now undergoing the market launch process

Supervision and management of staff

In the era of remote working, effective employee supervision is important. We offer technologies to help you manage your employees remotely:

- **Face ID verification** - use facial recognition for time tracking and access control.
- **Document Recognition** - automate document handling, improving accuracy and reducing time spent on verification and processing.

WeAreWay.BasicMobile

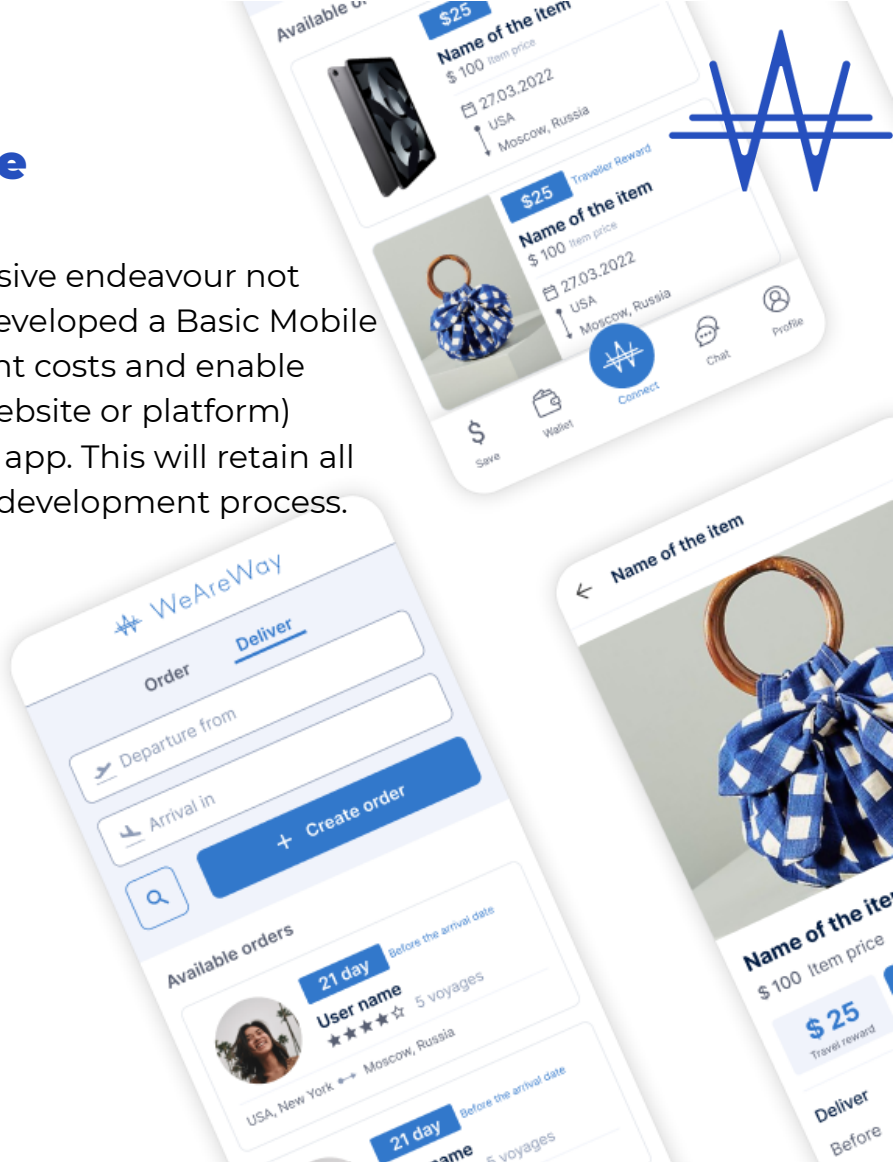
A mobile app is a complex and expensive endeavour not available to all companies. We have developed a Basic Mobile App that will help reduce development costs and enable companies with a web application (website or platform) integrate their platform into a mobile app. This will retain all functionality and greatly simplify the development process.

Functionality:

- Content Display
- Integration with your service's authorisation services
- Push notifications

Development stack:

ReactNative



WeAreWay.Wallet Service for enterprise payments

allows you to create a single payment system and separate them into different payment gateways, settlement accounts and payment methods to coordinate internet sales between the payment system and the internet application

Features:

- Integration with most payment gateways
- Easy integration with payment accounting system and with your internet portal via API
- The system has its own administrative portal, the functionality of which can be expanded upon customer request.

Development stack:

- Python FastAPI
- Python Celery
- DataBases - Postgres
- React



WeAreWay. Delivery Service for international deliveries



An innovative delivery service specialising in international shipments. Whether you want to send a parcel abroad or receive an item from another country, the service provides a reliable and convenient delivery service.

Development stack:

- Python FastAPI
- Python Celery
- DataBases - Postgres



AIReel VideoGenerator

The service is a Telegram bot that allows you to set the topic of your social network and receive video content. The system itself will come up with and select videos, write a script and put together a ready-made vertically orientated video (Short), which can be posted on any social network

Development stack:

- Python FastAPI
- Python Celery
- DataBases - Postgres
- React



Other AI-based solutions

- **AI-powered customer data analytics** analysing feedback and reviews of your products and services to increase customer satisfaction to improve your offerings.

- **Automatically analysing competitor and supplier offers** - collecting data about your competitors and suppliers (prices, new products). The data is automatically analysed in order to find new suppliers and get the best price offer.

Participation in the development of the Novara Media mobile application



Our company carried out work on the integration of payment platforms into the mobile application and online cinema service of Novara Media.

Development stack:

- Python FastAPI
- Python Celery
- DataBases - Postgres
- ReactNative



Participation in the development of ibis Paint X web service

ibis Paint X is a painting application that includes more than 15,000 brushes, more than 21,000 materials, more than 2,100 fonts, 84 filters, 46 screen tones, 27 blending modes, recording of painting processes, stroke stabilization function, various ruler functions such as radial or symmetry rulers and clipping mask functions. We have developed a web application similar to a mobile application for a different technology stack.

Development stack:

- Python FastAPI
- Python Celery
- DataBases - Postgres
- React



Contact Information

Website: <https://weareway.co.uk/>

E-mail address: info@weareway.co.uk

Address: 20 Hammersmith Broadway,
London, W6 7AB, England